

A LOOK BACK IN HUTCHINSON COUNTY HISTORY



Main Street in Early Borger

Borger once boasted of the longest Main Street in Texas. Ace Borger and his partner, lawyer John Miller, purchased 240 acres from rancher John Weatherly to build a town near the recent oil strike. Weatherly had yet to realize the significance of the oil strike when he sold the land to Borger and Miller. Hoping to cash-in on the "Boom," Weatherly established the town of Isom south of the Borger townsite. Main Street was extended through Isom, which accounted for a good bit of its length. Rancher James Whittenburg tried to establish the town of Dixon Creek to the northeast of Borger also. The three rival towns competed with each other for several months for naming rights. Weatherly believed he had secured Isom as the name for the town-to-be when the Panhandle & Santa Fe Railroad brought a spur to Isom in 1926. Shrewd businessman Borger, however, secured the U. S. Post office for his town thus winning the competition. Isom was soon absorbed into the Borger site, Dixon Creek disappeared and both towns soon vanished into history. ■

618 North Main Street
Borger, Texas 79007
806-272-0130

Open Tue-Fri
9am-5pm
Sat-11am-4:30pm



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